

# Matt Wood

REPRESENTED BY CREATIVE CIRCLE

*I'm seeking to join a motivated team designing game-changing user experiences and interfaces.*

## Recent Experience

FREELANCE DESIGN AND DEVELOPMENT — 2009-2011

Branded, Designed and Developed over a dozen web properties for small-businesses and start-ups including proprietary video channels, online shops, feature-rich photo directories, and branded mobile directories.

INFORMATION ARCHITECT, FREELANCE, QUIDSI — 2009

Developed and Designed interface for new Customer Support center. Reduced steps required by customer, and eliminated the need for ticket moderation.

INFORMATION ARCHITECT, DENTSU — 2009

Documented and Designed branded user-generated photo sharing site.

MUSIC SUPERVISOR, MCGARRYBOWEN — 2007-2009

Negotiated music licenses for Online, Television and Radio spots for a variety of markets with clients including Disney, Reebok, Chase Bank, and Verizon. Assisted in building in-house production studio for broadcast-ready spots.

MARKETING INTERN, EMI RECORDS — 2004

Launched grassroots campaign promoting Grammy-winning recording artists.

## Skills

I plan and produce wireframes, mockups, and working prototypes, and defend user-centered designs with relevant examples and clear conversation.

Expert knowledge of: Adobe Suite, Keynote, WordPress, HTML/CSS, jQuery  
Spanish Language Fluency

## Education

Brigham Young University, BA Music — 2007

## Referrals

Rob Kaplan  
Senior VP of Global Marketing, Sony/ATV Music Publishing  
rob.kaplan@sonyatv.com

Jason Whiting  
Managing Director, SKINNY NYC  
jwhiting@skinnynyc.com

Alisa Leonard  
VP Strategy & Planning, iCrossing  
alisa.leonard@icrossing.com

## Notable Projects

YOURSTRU.LY — 2011

Developed and Produced re-launch of high-traffic online music video portal

MARAISUSA.COM — 2009

Designed and Developed store for Brooklyn-based women's shoe line

MITT ROMNEY FOR PRESIDENT — 2008

Assisted in raising \$140,000 with user-voted t-shirt design campaign

PROVOPODCAST — 2006

Designed and Produced award-winning local music podcast

## Clients

YOURSTRU.LY — 2011

MASSENERGY — 2010

1800DIAPERS — 2009

HUFFINGTON POST — 2009

VERIZON — 2009

DISNEY — 2009

CHASE — 2008